



To the Supervisor of _____

From: Global Online Association for Learning

Re: Invitation to Learning Summit 2016

We are writing to you on behalf of your delegate to support his/her participation at the **LEARNING SUMMIT 2016** presented by the **Global Online Association for Learning (GOAL)**, to be held in the **SMX Convention Center, Mall of Asia Complex, Pasay City on February 16, 17 & 18, 2016.**

There is broad consensus on the benefits that eLearning and information and communications technology (ICT) can contribute to learning and development. They have, for instance, allowed schools and organizations to implement learning and development activities in ways that overcome limitations in time, space and resources.

However, the magnitude of its potential, as well as the challenges it comes with, can be daunting. Clearly, we need to showcase a framework from successful models that can inspire and guide school owners, administrators, teachers, executives and managers in providing learning and development.

Learning Summit 2016 is therefore an excellent opportunity for schools, companies and government agencies to fully understand the role and potential of ICT in education, corporate learning and development. This event brings together influencers and movers from the government, academe and industry. The Summit will generate realistic insights and skill upgrades through **workshops, technology showcases and healthy discussions** in a way never done before.

Joining the Summit is **Elliott Masie** – recognized as the first analyst to use the term “eLearning” and is an active contributor and expert in learning, organizational performance and emerging technologies. Other prominent personalities from highly-recognized corporate and academic institutions shall also provide prime keynotes and small group presentations in numerous fields of learning and education in a well-arranged summit itinerary.

We hope that this invitation draws your interest in the summit. More can be found in our website at www.goalonlinelearning.org or by contacting **Max Ortega** thru soliven.ortega@goalonlinelearning.com or +63.917.855.7886.

GOAL hopes to see you in the Learning Summit 2016!

Respectfully yours,



Lillian S. Reventar



Director, GOAL

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