



Learning Summit 2016 Synopses

Changes in the Room Assignment and Speaker may change without prior notice.

I. Summit Workshops

FEBRUARY 16, 2016

Track 1 - Talent Profiling and Development: Find the Job You Love!

Meeting Room 7 – 9:00am to 6:00pm

Ms. Corie Luz | Managing Director | Harrison Profiles International

This is a workshop/training in assessment methods for educators. This includes various testing and grading strategies meant to encourage learner development. The workshop provides the participants with the actual experience of being profiled, using a technology driven tool that shows how a profile fits a specific job category – a valuable tool in both academic and corporate settings.

Track 2.1 - Developing Core Skills for Learning and Society

Meeting Room 8 – 9:00am to 1:00pm

Dr. Edizon Fermin | Resident Expert | British Council

The British Council brings an expert to discuss how teachers can develop core skills and deep learning skills to improve pedagogy and provide learners with the best and most meaningful experiences. The discussion will touch on how core skills align with K-12 and demonstrate strategies for teaching these skills to students.

Track 2.2 - eLearning: Strategies and Digital Literacies

Meeting Room 8 – 1:00pm to 6:00pm

Mr. Mike Cabigon | Manager, English for Education Systems | British Council

The workshop provides insights on issues in developing digital literacy among learners. Experts from the British Council share some practical teaching approaches to improve students' digital literacy. This includes best practices in the use of mobile devices as learning tools, and game-based learning as a technique.

Track 3.1 - Tearing Down the Walls: The Journey to Borderless Education

Meeting Room 1 – 9:00am to 2:00pm

Ms. Diana Go and Mr. Jose Antonio Garcia | Faculty | De La Salle-College of Saint Benilde

The road of Educational Technology is paved with so many challenges: time, money, political will, and many others. There is no singular end-all solution, but that shouldn't stop organizations from trying. Get insights on how to plan, strategize, and implement an effective eLearning roadmap for your institution from the country's trailblazers in innovative tertiary education.



Track 3.2 – Integration of Multiple Intelligences & Higher-Order Thinking Skills

Meeting Room 1- 2:00pm to 6:00pm

Dr. Lilibeth Taa | Senior Officer | SEAMEO INNOTECH

This workshop is a condensed version of the short course offered by the Southeast Asian Ministers of Education, Organization, Innovation and Technology (SEAMEO INNOTECH). The discussion will focus on the use of multiple intelligences and HOTS (higher-order thinking skills) concepts to improve instruction.

Track 4: Best Practices in Blended Learning

Meeting Room 10 – 9:00am to 6:00pm

Mr. Vicente Reventar III | Lecturer | Ateneo De Manila University

This workshop deals with the potentials, implications and requirements of adapting digital technology for different educational and training needs. It will focus on the use of learning technologies and techniques for innovative lesson and training delivery that adjust to the learner profile, drawing on the knowledge of experts in this technology to give participants an in-depth and hands on experience.

II. Summit Plenary Sessions

Function Rooms 1 and 2, SMX Center - Manila

FEBRUARY 17, 2016

Keynote 1: Internationalization, Transnational Education and Alternative Learning

Dr. Grace Alfonso | Chancellor, UP Open University

Dr. Alfonso shares her expertise and views on how the Philippines can maximize the benefits of internationalization, transnational education and alternative learning on education. Her talk explores the potential of virtual and physical forms of cross-border education such as distance learning programs, teaching partnerships, off-shore campuses and digital content to create a vibrant 21st century educational program at the grassroots level and beyond.

Plenary 1: How Technology Changed Learning

Mr. Mike Frausing | Head, Enterprise and IT Enabled Services | Globe Telecom

The Philippine trailblazer in IT-enabled services and mobile solutions shares their view on the global importance of the internet to learning. This is a look at the digital revolution in learning via mobile solutions, online resources and digital apps. It aims to inspire Filipinos to maximize the use of online technology, and take advantage of emerging learning opportunities for global success.

Plenary 2: Technology and Lifelong Learning

Dr. Lucio Sia | Executive Director | UNESCO SEACLLSD

Professor and author Dr. Lucio Sia identifies the nuances of what it truly means to embrace lifelong learning as a personal philosophy, and how changing technologies can empower individuals to pursue this ideal. The talk inspires professionals to acquire new skills, and encourages teachers and trainers to become catalysts of the process.



Plenary 3: Learning in the Cloud

Summit Partner Presentation

The benefits of cloud computing is increasingly being recognized across academic and corporate organizations with cloud-based applications becoming the norm rather than the exception. A thorough understanding of this new wave can help corporate and academic leaders, teachers, trainers and administrators wave bring about effective learning.

Plenary 4: Pioneering Success: A Synergy of Innovation, Learning and Technology

Sr. Marie Rosanne Mallillin | President | St. Paul University – Surigao

Sr. Rosanne, devoted educator and charity advocate, invites us to examine a synergy of factors that create an effective teaching and learning community like Saint Paul University. She will present and discuss factors such as flexibility in teaching, and learning through technology adoption, as well as partnerships with alumni and international industries with local presence. The talk will be highlighted by success stories about real-life organizational growth that come from incorporating these elements into the learning system. Study now, pay when able is just one of her success principles.

Plenary 5: The Arts and Kinesthetic Learning

Lisa Macuja-Elizalde | Prima Ballerina; CEO and Artistic Director | Ballet Manila

Lisa Macuja-Elizalde draws on more than 30 years of performances on the world's premier stages, to share the importance of bodily movement as a mode of learning. She will share experiences and personal insights on the power of the body to learn, adapt, and communicate. She will also draw insights from her advocacy in propagating the arts and inspiring Filipino talent as director of Ballet Manila, producer of Art2Art and member of UNESCO'S International Dance Council.

Plenary 6: Music as a Learning Catalyst

Olivier Fabrice Ochanine | Conductor | Philippine Philharmonic Orchestra

As an award-winning conductor of the Philippine Philharmonic Orchestra, Olivier Ochanine is used to leading others through music. He imparts his knowledge of music as education, and the influence of music on learning. He examines how musical traditions, as a form of learning, have their own neurological, intellectual, emotional and even spiritual benefits. His talk draws on his years of learning classical music traditions and performing with acclaimed orchestras from around the world.

Keynote 2: Future-Proofing Learning

Elliott Masie | Founder and CEO | The MASIE Center

Elliott Masie's talk is all about keeping the learning process active and effective amidst developments in education and technology. Mr. Masie shares core values and proven methods for learning strategies; those that stand the test of time in the face of rapid advances. This implies navigating the pitfalls and challenges that new learning technologies inevitably present.



FEBRUARY 18, 2016

Plenary 7: The Why and How of Knowledge Management: Some Applications in Teaching & Learning

Olivier Serrat | Principal Specialist | Asian Development Bank

Olivier Serrat presents the case for knowledge management's vital role in organizations, particularly on matters of learning and development. Mr. Serrat will highlight knowledge management principles, and how these can be applied to radically transform teaching and learning strategies.

Plenary 8: Innovation Systems

*Dr. Joanne Scillitoe | 2015-2016 Fulbright-Sycip Distinguished Lecturer
Director, NYIT Center for Entrepreneurial Studies and Business Incubator*

An innovation system involves the dynamic flow of technology and information among people, organizations, enterprises, and other key elements. Dr. Scillitoe shows us how this results in the transformation of ideas into products, processes, and services that can benefit society or respond to market needs.

Plenary 9: Hop On! An Interview with Arnel Pineda

Arnel Pineda | Lead Vocalist – Journey | President, Arnel Pineda Foundation

As head of the Arnel Pineda Foundation, he invites us to "hop on" and join efforts to help the underprivileged receive education and other basic services. In the interview, he will share the inspiring story of his advocacy, his foundation and the Cha-Ching Mobile Classroom, an innovative grassroots education program for underprivileged children and off-grid communities.

Keynote 3: Dare to be Different: Unconventional Learning

Elliott Masie | Founder, The MASIE Center

Mr. Masie challenges participants to consider the current state of learning strategies and to take risks to improve them through recent and emerging technologies. The talk focuses primarily on unconventional learning strategies, where Skype, video gaming, tablets and the like, are used as technological tools to enhance traditional teaching.

III. Summit Breakout Sessions

FEBRUARY 17: 1:30PM TO 3:00PM

Function Room 1

Creating Learning Environments with Communities of Practice

Olivier Serrat | Asian Development Bank

Communities of practice have become an accepted part of organizational development. Attention to domain, membership, norms and rules, structure and process, flow of energy, results, resources, and values helps build a harmonious and efficient workplace.



Meeting Room 1

Integrating Foreign Language in Your School Curriculum

A-Plus Languages

The new Philippine K12 Curriculum includes a language track. Hear from the most innovative pioneer in online language learning organizations can reap the benefits of this unique learning experience.

Meeting Rooms 7 and 8

Quality Assurance in eLearning: A Pragmatic Approach

Dr. Melinda Bandalaria | Dean, Faculty of Information and Communication Studies | UP Open University

As more and more organizations prioritize staff development, many have started to use eLearning because of its proven benefits. With extensive implementation, quality assurance must be put in place; hence the importance of applying a quality framework in eLearning by looking at integrating technology, pedagogy and subject matter expertise.

Meeting Room 10

Learner Success Analytics

Mr. Ronald Lee | CEO | Beenet

How can an organization make sense of their learning data? How can this data be aggregated and analyzed in order to make the best decisions? Mr. Ronald Lee shares some approaches on data analytics that are critical to more effective learning. Modern technologies provide analysts with data that help in making decisions that affect the growth and development of their learners.

FEBRUARY 18: 9:30AM TO 11:00AM

Function Room 1

Learning in 30 Seconds

Facilitated by Ms. Angel Guerrero, Editor-in-Chief Adobo Magazine with Andrew Petch – Executive Director, Ace Saatchi and Saatchi and Joey Tiempo – Executive Creative Director of TBWA\SMP

Quick, short and easy. Pick up strategies from the panel of TV advertisement directors on how to compress long and boring learning material into 30 seconds. See and hear the country's most successful campaigns. Learn new best practices which you can apply in your own learning materials-production.

Meeting Room 1

Embedding Entrepreneurship in College Curricula

*Dr. Joanne Scillitoe | 2015-2016 Fulbright-Sycip Distinguished Lecturer
Director, NYIT Center for Entrepreneurial Studies and Business Incubator*

One way higher education can help local economies is by teaching entrepreneurial skills in college. This however, poses a challenge as it requires incorporating a unifying theme across curricula. Dr. Scillitoe discusses how this can be done as she encourages educators to support an entrepreneurial culture.

Meeting Room 10

ASEAN Integration and the Philippines

Prof. Nelson Cainghog | Director, UP Padayon Office



Aligning with ASEAN standards is challenging. Prof. Cainghog imparts his experience on how academic institutions have started to apply changes to their curricula and maintained high-quality results. This presentation provides fresh insights on how academe leverages on industry standards.